

Lesson Plan

Module: Augmented Reality (AR)

**Unit: How AR and VR
are Transforming the
Future of Businesses**

<p>Desired Core professional goal</p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> Recognize the way AR and VR could transform the future of SMEs 	<p>Benchmark</p> <p>AR trigger/ overlay</p> <p>AR wearables</p> <p>AR interaction</p> <p>AR stability</p>
<p>Level</p> <p>Advanced</p>	<p>Framework</p> <p>Empower</p>
<p>Professional micro-learning outcomes</p> <p>Learners will recognize the way AR and VR could transform the future of SMEs</p>	
<p>Micro-learning activities</p> <p>Learners will</p> <ul style="list-style-type: none"> Read what this module is about. View the relevant video available at https://www.youtube.com/shorts/LxTrcSfOsIY or download the relevant presentation (Empower_presentation.pptx) Read an online article entitled “How AR and VR are Transforming the Future of Businesses” available at https://www.datasciencecentral.com/how-ar-and-vr-are-transforming-the-future-of-businesses-1/. Get deeper into the topic reading an online article entitled “Role Of AR and VR in Shaping Customer Experience’s Future” available at https://www.analyticsinsight.net/role-of-ar-and-vr-in-shaping-customer-experiences-future/. You may discuss in the course forum sharing your opinion about the way AR and VR could transform the future of SMEs. It is highly recommended to work collaboratively throughout the course. 	

