

Lesson Plan

Module: Artificial Intelligence (AI)

Unit: Can AI leverage your business?

Desired Core professional goal Learners will be able to: <ul style="list-style-type: none">• Determine if AI can leverage an SME• Recognize the pros and cons of AI for SMEs	Benchmark AI accuracy AI scalability AI ethics AI robustness
Level Advanced	Framework Energise
Professional micro-learning outcomes Learners will determine if AI can leverage an SME	
Micro-learning activities Learners will <ul style="list-style-type: none">- View the relevant infographic (AI leverage SME)- Read an online article entitled “How to Leverage Machine Learning & AI for Small Business?” available at: https://www.cameralyze.co/blog/how-to-leverage-machine-learning-ai-for-small-business- You may discuss in the course forum sharing your opinion about an SME’s readiness for the AI era. It is highly recommended to work collaboratively throughout the course.	