Lesson Plan

Module: Artificial Intelligence (AI)   Unit: AI applications for SMEs

Desired Core professional goal	Benchmark
Learners will be able to: • Recognize AI applications for SMEs • Understand the pros and cons of AI applications for SMEs	AI applications AI ethics AI benefits AI challenges
Level Advanced	**Framework** Empower

Professional micro-learning outcomes
Learners will recognize AI applications for SMEs

Micro-learning activities
Learners will - View a video entitled "10 AI Tools To Run Your Business from A to Z" available at https://www.youtube.com/watch?v=BYpJQ0pYBVE - Read an online article entitled "7 AI Applications for Small Businesses to Use in 2023" available at https://marketingniceguys.com/7-ai-applications-for-small-businesses-to-use-in-2023/. - Get deeper into the topic and get familiarized with relevant tools through an online article entitled "AI for Small Businesses: 19 Ways to Scale Up Using Artificial Intelligence" available at https://10web.io/blog/ai-for-small-businesses/ - You may discuss in the course forum sharing your opinion about the added value of AI Applications for your SME. It is highly recommended to work collaboratively throughout the course.

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