

Lesson Plan

Module: Artificial Intelligence (AI)

Unit: what does Microsoft Bing's new AI assistant mean for your business?

<p>Desired Core professional goal</p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> Indicate the value of Microsoft Bing's AI assistant for an SME 	<p>Benchmark</p> <p>AI accuracy</p> <p>AI scalability</p> <p>AI ethics</p> <p>AI robustness</p>
<p>Level</p> <p>Advanced</p>	<p>Framework</p> <p>Enlighten</p>
<p>Professional micro-learning outcomes</p> <p>Learners will understand the value of Microsoft Bing's AI assistant for an SME</p>	
<p>Micro-learning activities</p> <p>Learners will</p> <ul style="list-style-type: none"> Read the announcement and watch the relevant videos, concerning the next wave of AI innovation with Microsoft Bing and Edge, by Yusuf Mehdi - Corporate Vice President & Consumer Chief Marketing Officer, available at https://blogs.microsoft.com/blog/2023/05/04/announcing-the-next-wave-of-ai-innovation-with-microsoft-bing-and-edge/ Read the online article entitled "What does Microsoft Bing's new AI assistant mean for your business?", available at https://www.techrepublic.com/article/microsoft-new-ai-assistant/ and reflect on the relevant issues. You may discuss in the course forum sharing your experience with AI, as well as the challenges you may have faced. It is highly recommended to work collaboratively throughout the course. 	

