


## Lesson Plan

### Module: Artificial Intelligence (AI)

### Unit: Introduction

<p><b>Desired Core professional goal</b></p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> <li>• Indicate the value of Microsoft Bing’s AI assistant for an SME</li> <li>• Recognize AI applications for SMEs</li> <li>• Determine if AI can leverage an SME</li> <li>• Explore the ways AI and Blockchain are changing businesses</li> </ul>	<p><b>Benchmark</b></p> <p>AI accuracy</p> <p>AI scalability</p> <p>AI ethics</p> <p>AI robustness</p>
<p><b>Level</b></p> <p>Advanced</p>	<p><b>Framework</b></p> <p>Enlighten</p> <p>Empower</p> <p>Energise</p> <p>Evolve</p>
<p><b>Micro-learning activities</b></p> <p>Learners will</p> <ol style="list-style-type: none"> <li>1. watch the video: <a href="https://youtu.be/kXZyZRH2SQ">https://youtu.be/kXZyZRH2SQ</a></li> <li>2. read what is the module about</li> </ol> <div data-bbox="193 1279 1394 1641" style="text-align: center;">  <p>Artificial Intelligence (AI)</p> <p>After module completion, learners will be able to:</p> <div style="background-color: #008080; color: white; padding: 5px; display: inline-block; text-decoration: none;"> <a href="#">Μετάβαση σε αυτό το Sway</a> </div> </div>	
<ol style="list-style-type: none"> <li>3. read the learners Guidelines</li> </ol>	