Lesson Plan

Module: Machine Learning   Learning Unit: Machine Learning versus AI: What's the Difference?

Desired Core **professional goal** Learners will be able to: - Know what Artificial Intelligence is - Consider how the relation between Artificial Intelligence and Machine learning can be exploited in a business	**Benchmark** Machine Learning
Level Advanced	**Framework** Evolve

Professional micro-learning outcomes

Learners will:

- Understand the difference between the concepts of Machine Learning and Artificial Intelligence
- Recognize in which situations Machine Learning and Artificial Intelligence are useful and why;
- Understand the relation within the 2 concepts, and how they can be connected in running a digital business.

Micro-learning activities

Learners will

1. watch the video *Machine Learning Versus AI*