

## Lesson Plan

### Module: MACHINE LEARNING

### Unit: Introduction

<b>Desired Core professional goal</b>  After completing this module, learners will be able to: <ul style="list-style-type: none"><li>- understand the strength of Machine Learning methodologies for their business</li><li>- streamline their business through the introduction of machine learning</li><li>- identify the processes that can be supported by machine learning techniques in their business</li><li>- Understand the difference between Machine Learning and Artificial Intelligence</li></ul>	<b>Benchmark</b>  Machine Learning
<b>Level</b>  Basic	<b>Framework</b>  Enlighten Empower Energise Evolve
<b>Micro-learning activities</b>  Learners will: <ol style="list-style-type: none"><li>1. read what is the module about</li></ol> <div style="text-align: center; margin-top: 20px;"><a href="#">CLICK HERE</a></div>	

- 
2. watch the video on YouTube [Machine learning - introduction](#)
3. read the Learners Guidelines