Lesson Plan

Module: Big Data   Unit: Maximising Big Data value

Desired Core professional goal	Benchmark
Learners will be able to: • Explore the ways they could maximize the Big Data value • Understand the overall value of Big Data for their SMEs • Proceed with next steps in integrating Big Data within their SMEs	Data volume Data value Data scalability Data security
Level Advanced	**Framework** Evolve

Professional micro-learning outcomes
Learners will explore the ways they could maximize the Big Data value

Micro-learning activities
Learners will - View the relevant infographic (maximize Big Data value) - Read the article: 7 Insights to Maximize Big Data and Machine Learning Benefits, available at: https://www.dataart.com/blog/7-insights-to-maximize-big-data-and-machine-learning-benefits - You may discuss in the course forum sharing your opinion about an SME's options for maximizing the Big Data value. It is highly recommended to work collaboratively throughout the course.

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