Lesson Plan

Module: Big Data   Unit: Big Data for SMEs Growth

Desired Core professional goal	Benchmark
Learners will be able to: • Recognize the added value of Big Data for their SME • Understand how Big Data could contribute to their SME's growth	Data volume Data value Data scalability Data security
Level Advanced	**Framework** Empower

Professional micro-learning outcomes
Learners will recognize the added value of Big Data for their SME

Micro-learning activities
Learners will - View the relevant video available at https://www.youtube.com/watch?v=ChVxG4PL81g - Read the booklet *SMEs in the European Data-Economy* to discover success stories in EU. - You may discuss in the course forum sharing your opinion about the added value of Big Data for your SME. It is highly recommended to work collaboratively throughout the course.