

Lesson Plan

Module: Big Data

Unit: Introduction

<p>Desired Core professional goal</p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> • Indicate the value of Big Data • Recognize the added value of Big Data for their SME • Determine if their SME is ready for the Big Data benefits • Explore the ways they could maximize the Big Data value 	<p>Benchmark</p> <p>Data volume</p> <p>Data value</p> <p>Data scalability</p> <p>Data security</p>
<p>Level</p> <p>Advanced</p>	<p>Framework</p> <p>Enlighten</p> <p>Empower</p> <p>Energise</p> <p>Evolve</p>
<p>Micro-learning activities</p> <p>Learners will</p> <ol style="list-style-type: none"> 1. watch the video: https://youtu.be/YjYM3rusrNk 2. read what is the module about 	
	
<p style="text-align: center;">Big Data</p> <p>After module completion, learners will be able to:</p> <div style="text-align: center; background-color: #008080; color: white; padding: 5px; display: inline-block;"> Μετάβαση σε αυτό το Sway </div>	
<ol style="list-style-type: none"> 3. read the learners Guidelines 	