Lesson Plan

Module: Cowdsourcing

Desired Core professional goal	Benchmark
Learners will be able to – use crowdfunding as a viable option for financing their SME – use crowdsourcing as a strategic tool for business innovation and problem-solving – use crowdfunding as a way of raising funds for their business projects – create a comprehensive and effective crowdfunding plan for their micro, small or medium business and take action to make it happen – evaluate their current level of competence in using crowdsourcing and crowdfunding for their business – prepare for the next module – create a culture of continuous learning and improvement within their business	e-payment
Level Standard	**Framework** Enlighten Empower Energise Evolve

Micro-learning activities

Learners will read what this Module is about

Crowdsourcing

After completing this module, you will be able to

[Μετάβαση σε αυτό το Sway]

1. watch the video Module 3 Introduction: https://youtu.be/p_zUABkQ3aQ (0:41)
2. read the Learners Guidelines

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