

Lesson Plan

Module: B2B trade platforms

<p>Desired Core professional goal</p> <p>Learners will be able to</p> <ul style="list-style-type: none"> – understand the benefits of using B2B trade platforms and be motivated to start their digital transformation by utilizing such platforms – successfully select and implement a B2B eCommerce marketplace platform for their business – effectively network and trade with other businesses through the platform – effectively understand and utilize e-procurement systems to streamline and optimize their business operations – create an action plan for implementing e-procurement in their small and medium-sized enterprises (SMEs) or micro businesses. – implement an action plan for incorporating crowdsourcing in their procurement process – overcome any fear of technology and potential barriers to gain a competitive edge, increase profitability, and adapt to the rapidly changing business landscape – create a culture of continuous learning and improvement within their business 	<p>Benchmark</p> <p>e-platform</p>
<p>Level</p> <p>Standard</p>	<p>Framework</p> <p>Enlighten</p> <p>Empower</p> <p>Energise</p> <p>Evolve</p>

Micro-learning activities

Learners will read what this Module is about



B2B trade platforms

After completing this module, you will be able to

[Μετάβαση σε αυτό το Sway](#)

1. watch the video Module 2 Introduction: <https://youtu.be/gCK51o6f1s4> (0:41)
2. read the [Learners Guidelines](#)