

Lesson Plan

Module: E-learning Learning Unit: Foster a culture of learning in your business

<p>Desired Core professional goal</p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> - Engage with Digital Content 	<p>Benchmark</p> <p>e-learning</p>
<p>Level</p> <p>Basic</p>	<p>Framework</p> <p>Energize</p>
<p>Professional micro-learning outcomes:</p> <p>Learners will develop a clear knowledge of the following key topics:</p> <ul style="list-style-type: none"> - Knows digital learning materials such as text, videos, audio, and interactive elements. - How to Engage effectively through multimedia content. 	
<p>Micro-learning activities</p> <p>Learners will:</p> <ol style="list-style-type: none"> 1. watch the video on YouTube: https://youtu.be/Fot2uiDAoo4?si=sCxsrQu8hHltaUiN 2. read this article to have a clear overview of how to engage with multimedia content: https://www.activecampaign.com/glossary/multimedia-content <p>Once read the articles the learners must search on google “how to engage with multimedia content and make a checklist of the most useful explaining why they think so. Learns can do this activity individually or in group and post it in the course forum.</p>	