



Lesson Plan

Module: Data analytics

Learning Unit: Upskilling your staff

<p>Desired Core professional goal</p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> - recognize the significance of investing in digital skills for their workforce to enhance productivity and efficiency through the use of digital tools and data analytics; - understand the role of upskilling in digital skills in fostering innovation and driving business growth by leveraging digital technologies for reaching customers and developing new products and services; - grasp the benefits of investing in e-learning for digital skills, including fostering employee engagement, attracting top talent, and achieving cost-effectiveness and flexibility in training. 	<p>Benchmark</p> <p>e-platform</p>
<p>Level</p> <p>Basic</p>	<p>Framework</p> <p>Evolve</p>
<p>Professional micro-learning outcomes</p> <p>Learners will:</p> <ul style="list-style-type: none"> - understand the importance of digital skill investment for boosting productivity and efficiency; - recognize how upskilling in digital skills fosters innovation, propelling business growth through digital technology utilization; - understand the advantages of e-learning for digital skills, such as heightened employee engagement, enhanced recruitment, and cost-effective, flexible training. 	
<p>Micro-learning activities</p> <p>Learners will</p> <ol style="list-style-type: none"> 1. watch the video Upskilling your staff 	

