SMEs Grow Digital

Erasmus+

Est. 2006
IME GSEVEE
Small Enterprises Institute
of GSEVEE

Lesson Plan

Module: DATA ANALYTICS   Learning Unit: What is data and why does it matter?

Desired Core professional goal	Benchmark
Learners will be able to - explain what business data are - value the importance and contribution of data collection and analysis to their business	big data
Level Basic	**Framework** Enlighten

Professional micro-learning outcomes

– Learners will link data collection and analysis with professional benefits

Micro-learning activities

Learners will

1. watch the video https://youtu.be/TaPwncbYh0M
2. have the option to check out more resources:
   read the article 7 Big Data Benefits That Can Help Improve Decision Making (arizona.edu)
   watch the video What is Data Loss Prevention (DLP)?

ENAIP veneto
Dal 1951 protagonisti della crescita.

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