Lesson Plan

Module: Digital tools   **Learning Unit: Look for subsidies for your digital tools**

Desired Core professional goal Learners will be able to - Find the appropriate channels to identify potential sources of funding at EU level for the implementation of digital tools	**Benchmark** e-platform
Level Basic	**Framework** Energise

Professional micro-learning outcomes

Learning how to learn

- Learners will be able to identify resources to fund at EU level for the implementation of digital tools

Micro-learning activities

Learning how to learn

The learners will carry out their own web research, starting from the following suggested web sources:

   https://digital-skills-jobs.europa.eu/en/sme-owner
   Funding for Digital in the 2021-2027 Multiannual Financial Framework
   Funding & tender opportunities
   European DIGITAL SME Alliance

Title: SMEs Subsidies Self-Assessment for Digital Tools Funding
Duration: 10 minutes
Introduction: This self-assessment activity is designed to help SMEs evaluate their eligibility and readiness to apply for subsidies or funding opportunities for digital tools. After visiting the web pages related to funding and tender opportunities, as well as the European DIGITAL SME Alliance, this activity will guide

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you through a series of questions to assess your current situation and determine the next steps towards securing funding. Let's get started!

1. Which digital tools are you looking to acquire or upgrade through subsidies? (Select all that apply)
   ϒ Customer Relationship Management (CRM) software
   ϒ Enterprise Resource Planning (ERP) software
   ϒ Website development and maintenance tools
   ϒ E-commerce platforms
   ϒ Data analytics and business intelligence tools
   ϒ Cybersecurity solutions
   ϒ Other (please specify)

2. Have you identified the specific funding programs or tenders that match your SME's digital tools requirements?
   ϒ Yes
   ϒ No

3. Are you aware of the eligibility criteria and requirements for the identified funding programs?
   ϒ Yes, I am fully aware.
   ϒ I have a general understanding but need to research more.
   ϒ No, I am not aware.

4. Have you assessed your SME's financial capacity to co-finance the digital tools acquisition if required by the funding program?
   ϒ Yes, we can meet the co-financing requirements.
   ϒ We might need additional financial support for co-financing.
   ϒ No, we cannot meet the co-financing requirements.

5. Have you considered the potential impact of the digital tools on your SME's operations and competitiveness?
   ϒ Yes, we have a clear understanding of the benefits.
   ϒ We have some idea but need further analysis.
   ϒ No, we need to evaluate the potential impact.

6. Have you identified the key challenges or barriers that your SME might face during the application process?
   ϒ Yes, we have identified potential challenges and have plans to address them.
   ϒ We have identified some challenges but need assistance in addressing them.
   ϒ No, we have not identified potential challenges yet.

7. How well-prepared do you feel to proceed with the application for subsidies for digital tools funding?
   ϒ Very well-prepared, and we are ready to start the application process.
   ϒ Moderately prepared, but we need some more information and support.
   ϒ Not prepared, and we require significant assistance to proceed.

Conclusion: Based on your responses, it is time to reflect on your eligibility, readiness, and potential challenges in securing subsidies or funding for digital tools. If you answered "Yes" to most questions, it indicates that you are well-prepared to proceed with the application process. However, if you answered "No" or "Not sure" to several questions, further research and preparation may be necessary before pursuing funding opportunities. Remember to consult the relevant webpages and resources for detailed information on the application process and specific requirements. Good luck with your digital tools funding journey!

Note: This self-assessment activity is intended for guidance purposes only and does not guarantee eligibility or success in securing subsidies or funding.