

## Lesson Plan

Module: Digital tools

Learning Unit: Why do small business embrace digital tools?

<p><b>Desired Core professional goal</b></p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> <li>– explain the importance and contribution of Digital Tools for their companies</li> <li>– value the impact of Digital Tools on their business</li> </ul>	<p><b>Benchmark</b></p> <p>e-platform</p>
<p><b>Level</b></p> <p>Basic</p>	<p><b>Framework</b></p> <p>Enlighten</p>
<p><b>Professional micro-learning outcomes</b></p> <p>Integration</p> <p>Learners will link the use of digital tools with professional benefits.</p>	
<p><b>Micro-learning activities</b></p> <p>Integration</p> <p>Learners have to:</p> <ul style="list-style-type: none"> <li>- watch the video <a href="#">What now for the digitalisation of small- and medium-sized enterprises (SMEs)?</a></li> <li>- watch the video <a href="#">D4SME 2nd Roundtable on SMEs Responses to COVID-19</a></li> <li>- do the Professional assignment: for each type of digital tool, list those already used in your organisation, indicating their potential and limitations.</li> </ul>	