

Lesson Plan

Module: Cloud accounting

Learning Unit: Payments + cloud accounting: 4 reasons smart businesses connect them

<p>Desired Core professional goal</p> <p>Learners will be able to</p> <ul style="list-style-type: none"> – decide to implement e-invoicing and cloud accounting in their business to streamline payment processes and financial management, improve efficiency, and reduce costs, – nurture being more open-minded towards using digital tools to streamline their business operations and embrace the digital transformation, – feel more confident and less fearful of using technology to improve their business. 	<p>Benchmark</p> <p>e-invoicing</p>
<p>Level</p> <p>Basic</p>	<p>Framework</p> <p>Enlighten</p>
<p>Professional micro-learning outcomes</p> <p>Learners will</p> <ul style="list-style-type: none"> – understand the benefits of using e-invoicing for payments and cloud accounting for financial management in their business, – identify the challenges and risks associated with not using e-invoicing and cloud accounting. 	
<p>Micro-learning activities</p> <p>Learners will</p> <ol style="list-style-type: none"> 1. watch the video Module 4: Cloud accounting - Enlighten: Payments + cloud accounting: 4 reasons smart businesses connect them: https://youtu.be/4sPtrQba_wk (2:38) 2. have an option to see more resources: <ol style="list-style-type: none"> a. What Is Cloud Accounting – All You Need to Know. The article explains what cloud 	

accounting is, why it is beneficial for businesses, what challenges it faces, and what examples of cloud accounting software are available. It also highlights the reasons why small businesses need cloud accounting and how secure it is compared to traditional accounting software.

- b. [How cloud-based invoicing takes the hassle out of accounting](#). This article promotes the benefits of cloud-based invoicing for small businesses. It explains how cloud-based invoicing can help businesses save time, money, and hassle by automating the billing process, providing professional templates, storing data securely, and integrating with payment platforms.
- c. [15 Benefits of Cloud Accounting](#). This article provides a comprehensive overview of the benefits of cloud accounting solutions over desktop-based accounting products and manual spreadsheet-based processes. It covers aspects such as scalability, security, mobility, compliance, integration, automation and more.