

Lesson Plan

Module: E-commerce

Learning Unit: Earning money from your online business

<p>Desired Core professional goal</p> <p>Learners will be able to:</p> <ul style="list-style-type: none"> - Plan the step for take their business activity on line, creating their own e-commerce activity 	<p>Benchmark</p> <p>e-commerce</p>
<p>Level</p> <p>Basic</p>	<p>Framework</p> <p>Evolve</p>
<p>Professional micro-learning outcomes</p> <p>Application</p> <p>Learners will:</p> <ul style="list-style-type: none"> - Recall all the knowledge and elements learned in the previous 3 units - construct knowledge about the possibility to further develop their online business, by convert browsers into buyers and satisfy their customers 	
<p>Micro-learning activities</p> <p>Application</p> <p>Learners will have have a look at the video Earning money from your online business</p>	