

Lesson Plan

Module: e-commerce

Learning Unit: E- commerce with Shopify

<p>Desired Core professional goal</p> <p>Learners will be able to</p> <ul style="list-style-type: none"> - Get some basic knowledge on the shopify platform - Start using the platform to enrich their business 	<p>Benchmark</p> <p>e-commerce</p>
<p>Level</p> <p>Basic</p>	<p>Framework</p> <p>Empower</p>
<p>Professional micro-learning outcomes</p> <p>Learners will</p> <ul style="list-style-type: none"> - Increase interest in the use and features of one e-commerce platform - Develop a plan for creating managing and customising their e-commerce platform through Shopify 	
<p>Micro-learning activities</p> <p>Learners will:</p> <ul style="list-style-type: none"> - Watch the video E-commerce with Shopify - Watch the Shopify overview https://www.shopify.com/uk#/video/hilyyrgf0m - Perform a free trial of the platform at the following link www.shopify.com/uk 	