

Lesson Plan

Module: E-commerce

Unit: Introduction

<p>Desired Core professional goal</p> <p>After completing this module, learners will be able to:</p> <ul style="list-style-type: none"> - understand and list the benefits of using e-commerce in their business - create an e-commerce space with shopify and will be able to use properly Facebook shop - identify which are the most suitable techniques for selling services online - get their business online with all the necessary security measures - understand how to earn money from their online business 	<p>Benchmark</p> <p>e-platform</p>
<p>Level</p> <p>Basic</p>	<p>Framework</p> <p>Enlighten Empower Energise Evolve</p>
<p>Micro-learning activities</p> <p>Learners will:</p> <ol style="list-style-type: none"> 1. read what is the module about <div style="border: 1px solid black; height: 100px; width: 100%; margin-top: 10px;"></div>	

[CLICK
HERE](#)

2. watch the video on YouTube [E-commerce - introduction](#)
3. read the Learners Guidelines